SMART VISION DIGITAL TRANSFORMATION JOURNEY

MARKETING AUTOMATION



ZOHO SOCIAL

- LinkedIn
- Facebook/ Instagram (others)
- Google Ads
- Telephony Integration

ZOHO CAMPAIGNS

- Email Campaigns
- Greeting Emails
- Special Offers
- New Product Launches

SALES MANAGEMENT



ZOHO CRM

CUSTOMER EXPERIENCE

ZOHO DESK APPLICATION



ZOHO DESK FEATURES

- Customer can raise a ticket and the agent can followup on that ticket
- Multi channel support like whatsappp, email, chatbot
- SLA and escalation rules in case of any delays
- Separate workflow rules for separate departments

PROJECT MANAGEMENT



ZOHO PROJECTS

PEOPLE MANAGEMENT



ZOHO RECRUIT

ZOHO PEOPLE

ZOHO PAYROLL

ZOHO ANALYTICS



- Real Time Data Capture From multiple applications
- Dedicated Dashboards for each of the business components
- Real Time data tracking and updates on sales, marketing, projects, finance, vendors, and people
- Real time decision making for the Management

FINANCE AUTOMATION



INVENTORY AND BILL OF MATERIALS

ZOHO BOOKS

E-Procurement and Vendor Management

